



SOUTHWEST AIRLINES LAUNCHES NEW SERVICE TO ST. LOUIS

Airports and Airline partner to promote service and give away tickets

August 13, 2012—San Antonio, TX— Beginning August 12, Southwest Airlines launched two new daily non-stop flights to St. Louis. Currently, San Antonio does not have non-stop service to St. Louis.

"Southwest Airlines is proud to announce new daily nonstop service from San Antonio International Airport to St. Louis-Lambert International Airport," said Rusty Arnold, Southwest Airlines Station Manager. "We know this service will provide San Antonio the opportunity to connect their businesses and families with the great City of St. Louis."

"Southwest Airlines' has been a great partner for San Antonio over the last 41 years. This launch only solidifies Southwest's confidence in San Antonio," said Frank R. Miller, Aviation Director for the City of San Antonio. "Southwest continues to offer the air service that both leisure and business travelers are looking for."

St. Louis (STL) to San Antonio (SAT)

San Antonio (SAT) to St. Louis (STL)

<u>Flight</u>	<u>Departure</u>	<u>Arrival</u>	<u>Flight</u>	<u>Departure</u>	<u>Arrival</u>
3502	8:50 AM	10:55 AM	145	10:00 AM	12:00 PM
105	8:00 PM	10:05 PM	497	5:00 PM	7:05 PM

In conjunction with the celebration of the new service, San Antonio International Airport partnered with St. Louis International Airport and held concurrent contests to win round trip tickets, courtesy of Southwest Airlines. The contest was held over social media including Facebook and Twitter. Entrants needed to answer trivia regarding each of the two cities, on the airport's respective Facebook pages over a five day period. All entrants who answered all five questions correctly would be entered into a random drawing for the tickets. This marks the first time San Antonio International has partnered with another airport in such a way to market new service.

This is the second such launch Southwest has made in recent months in adding new service to San Antonio. In May, Southwest Airlines announced they would be starting their first international flights from San Antonio to Mexico City and Cancun on AirTran Airways, a wholly owned subsidiary of Southwest Airlines.

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Our Mission:

To innovatively manage our airports to provide a positive customer experience while supporting economic development.